



## What forms of IP do I have?

Form of IP	Trade Mark	Design	Patent	Copyright	Image rights	Confidential Information
<b>Product</b>						
Name	X				X	
Strap line/ tag line	X					
Logo	X			X		
Flyer/ leaflet				X		
T-shirt design				X		
Photograph				X	X	
Machine parts		X	X			
Personality					X	
Website content				X		
Computer program				X		
App within a computerised system			X			
Song				X		
Book, poem, writing				X		
Play/ drama				X		
Recipe						X
Formulation			X			